Business

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- Identified a problem
- Determine if it is of importance (metrics)
- Explain why your solution is better than existing ones
- Define a clear pricing model
- Define how your product will be marketed
- Define how the product will scale from personal to large corporate use

1 Evaluate business opportunities

- Determine sale pricing
- Evaluate various sale models
  - Packages
  - Monthly
  - Per action/item/amount
- Determine various cash flows
  - Money paid to employees/self
  - Money paid for services required by the product
- Evaluate tasks that have to be done globally and per client/project (if any)
- Evaluate anything that has to be paid for every client/project and once/globally
- Determine all factors that may vary
  - Number of customers
  - Number of days/months/years
  - Disk space usage, bandwidth usage, computer usage

2 Unsorted

- Track users requests
- Track users feedback